

## **RULES FOR THE USE OF MATERIALS PROVIDED BY ALSANIT**

I, the undersigned ..... (Name of Reseller), hereinafter referred to as RESELLER, commit to adhering to the below-defined rules for the use of content (including graphic materials, text, video, and other forms of multimedia) provided to me by ALSANIT Sp. z o.o. for the purposes of promoting and presenting products and services offered by ALSANIT Sp. z o.o., hereinafter referred to as ALSANIT.

### Scope of content use:

a. RESELLER commits to using the content received from ALSANIT exclusively for the promotion and presentation of ALSANIT's products and services. These contents may be published and distributed only on RESELLER's sales and promotion channels, in agreement with ALSANIT. The list of accepted sales channels includes:

-internet

-newspapers ,magazines

-.....

### Restrictions:

a. RESELLER commits not to use the content for purposes unrelated to the promotion of ALSANIT's products and services, including for private, non-ALSANIT-related commercial purposes, or publication in unauthorized places. RESELLER commits not to use the materials received from ALSANIT to promote products under a brand other than ALSANIT.

b. RESELLER does not have the right to share, sell, or sublicense the received content to third parties without the explicit written consent of ALSANIT.

### Content removal:

a. In case of termination of cooperation or upon written request from ALSANIT, Reseller commits to promptly removing all content received from ALSANIT from all media and platforms where it has been shared.

b. ALSANIT reserves the right to demand the removal of content for any reason, especially if the content is used in violation of the terms of this document.

### Consequences of violation:

a. Violation of the rules contained in this document by RESELLER will result in legal action, including claims for damages, as well as the imposition of a contractual penalty in the amount of 5,000 EUR for each verified violation of the established rules.

### Acceptance of terms:

By signing this document, Reseller confirms the commitment to adhere to its conditions and rules regarding the use of content provided by Alsanit Sp. z o.o.

ALSANIT reserves the unconditional right to create and use photographic documentation of its products, including at installation sites. Images of the products may be published without the need to obtain prior consent from the end client. These materials may be used for promotional, marketing, and reference purposes, and the client shall not have any claims in this regard.

Any publication, copying, distribution, or use of images of Alsanit products, technical drawings, marketing materials, or any similar content without the express prior consent of Alsanit is strictly prohibited. Such actions constitute a violation of copyright and legally protected interests of the company and will result in decisive legal action.

Reseller Signature: \_\_\_\_\_

Name/Company of Reseller: \_\_\_\_\_

Date: \_\_\_\_\_

Signature of the authorized representative of Alsanit Sp. z o.o.: \_\_\_\_\_

Date: \_\_\_\_\_